



CONTRACTOR/PARTNER Sponsorship Invite for the Annual Construction Trades Career Fair

The Building and Construction Trades Council of NorthEast WI is hosting its Annual Construction Trades Career Fair on Wednesday, October 11, 2023, at the Resch Expo, Green Bay, WI. This will be an interactive “hands on” event for high school students interested in exploring a career in the trades. The students will have an opportunity to work with journeymen and apprentices from the trades with “hands on” activities! There is a video on our website (www.newbt.org) about the interactive activities which will be available at the career fair.

This year the event will be held in Green Bay, WI and in the future, we look to moving the location to other parts of the twenty-nine counties that the NEWBTC represents in Northeast WI. The response from the schools has been inquisitive and very positive. School districts involved in this year’s event will be from the following Counties: Brown, Door, Florence, Forest, Kewaunee, Manitowoc, Marinette, Menominee, Oconto, and Shawano.

The Annual Construction Trades Career Fair is about attracting students to a career in the trades. Reaching out to students in an interactive format might be the nudge they need to look at this career path. It is our hope that the parents and students will give serious consideration to the “other 4 year degree”. By becoming an apprentice, the student will “EARN as they LEARN”.

The NEWBTC is looking for sponsors to help make this a successful event. Your sponsorship will be used for safety equipment for the students, bus transportation, printing materials, filming the event and other necessary items needed to run the event. We are putting together an event day booklet of the trades which will include all the sponsors. All the attendees will receive this booklet. The booklet will be color and the page size is 8.5x11

Following is the Ad breakdown per sponsor level:

- Apprenticeship, \$250 / ¼ page ad
- Journeyman, \$500 / ½ page ad
- Foreman, \$750 / ¾ page ad
- Superintendent, \$1000 / full page ad

Please send your AD (**Hi Res PDF, no bleed, not less than 300 DPI**) to Ted Gumieny at busrepl@newbt.org & info@newbt.org

Please make out your check to: NEWCIP

Send payment to: 2828 N. Ballard Rd., Appleton, WI 54911

Please have your AD and payment to us no later than September 18, 2023.

We will also have booths available for an additional \$250 if you would like to set up one. There are two sessions during the day: 8:30 – 11am & 12 – 2:30pm.

If you have any questions, please contact me. Thank you in advance for your support.

Ted Gumieny, Business Development
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